

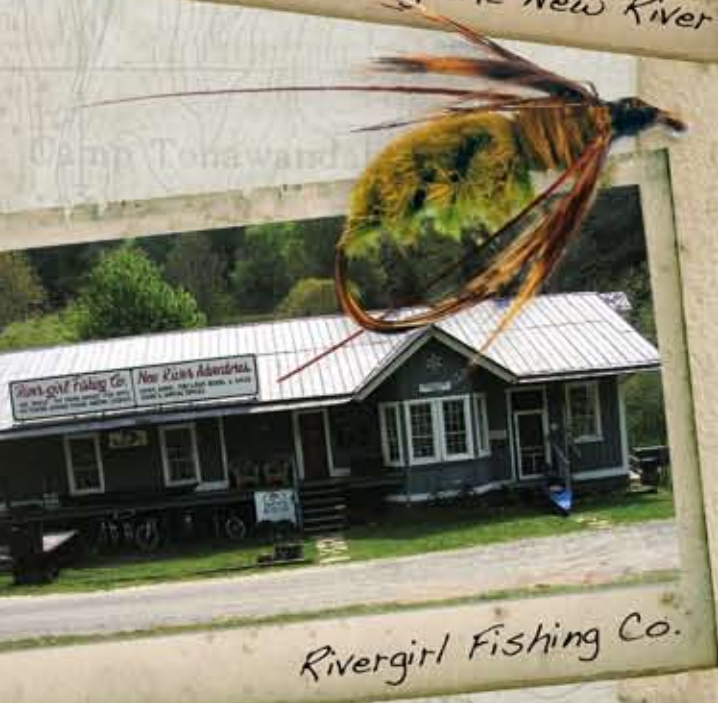
ELK CREEK FLOWS ANEW

Instilled within every team member of Elk Creek Mountain is the conviction that it's up to all of us to preserve our natural resources for future generations to enjoy. Last year we teamed up with the National Committee for the New River (NCNR) to implement a Restoration Project to enhance the stream banks of Elk Creek. NCNR's mission is to protect rivers and streams by restoring their banks to a normal slope and prevent further erosion by the use of in-stream structures and native plants to the soil. Our partnership with NCNR will lead to the successful restoration of Elk Creek on the property as well as safeguards designed to keep Elk Creek flowing smoothly for years to come.

ELK CREEK
MOUNTAIN
133 ECHOTA PARKWAY,
BOONE, NC 28607
WWW.ELKCREEKMOUNTAIN.COM



Riverfront Park along the New River



Rivergirl Fishing Co.

MEET RIVERGIRL FISHING COMPANY

Another ingredient that gives Todd, NC its small-town flavor can be found in the person of Kelly McCoy, who runs the Rivergirl Fishing Company. It's here that you can get all the fishing supplies you'll need for a day on the water, get a personal, one-on-one training session with Kelly on the intricacies of fly fishing, or even renew your hunting or fishing license. In addition, kayak, canoe, tube and bike rentals are available for the south fork of the New River.

Like many of her neighbors in Todd, Kelly sees the preservation of the environment as critical. She's a firm believer in catch-and-release fishing and hopes that encouraging sport fishing will increase the number and size of the river's smallmouth bass. Rivergirl also offers free kayak and bike rentals on the first Sunday of each month to those who are willing to help pick up trash as they paddle along the river or ride along Railroad Grade Road.

For more information visit them at
www.rivergirlfishing.com or call 336.877.3099.

*A Letter from Mark Harrill • About Elk Creek Mountain • The General Store
Restoration of Elk Creek • Meet Rivergirl Fishing Company*

TODD, NORTH CAROLINA

THE TOWN SO FRIENDLY FOLKS CALL IT BY ITS FIRST NAME.



Casting on the New River

SPRING 2008



Old Barn at Elk Creek Mountain


ELK CREEK
MOUNTAIN
WWW.ELKCREEKMOUNTAIN.COM
866.286.9886



Elk Creek Mountain Parkway • Todd, North Carolina 28684 • 866.286.9886
www.ElkCreekMountain.com

Dear Friend,

Elk Creek Mountain at Todd is simply a developer's dream. The beautiful meadows, the wooded areas and the sweeping ridgelines are examples of nature's perfection. The views of the Blue Ridge Mountains are breathtaking. The truth is, I've seen a lot of undeveloped land in my many years, and this is the most physically impressive piece of property I have ever seen. The adjoining 6,000 acres will be protected by the Nature Conservancy. And residents enjoy easy access to the New River, purportedly the second oldest in the world.

Anyone who has ever been blessed with success has always had talented people around them. My experience is no exception. Kenneth Wilcox and Joe Miller are two individuals that not only share my love and appreciation of this land, but they are the reasons I am able to do what I do. Ken has a brilliant knack for business and an incredible entrepreneurial mind. Joe has an extraordinary imagination and creative vision that makes him one of the most gifted people you'll ever meet.

It's exciting to be a part of Elk Creek Mountain, and this year promises to be one of the most exciting ever. Elk Creek itself is being restored on the property. And we'll soon be opening the final phase of development, which will include homesites resting at the highest elevations in the community – over 4,600 feet.

I have been doing what I love to do for over 20 years. And the best part is, I've been doing it all from the High Country. My desire is to take what I've learned from these many projects to help make Elk Creek Mountain become a dream come true for you. I think we've created a pretty special place and a haven for people who love the High Country as much as we do.

Mark Harrill

Mark Harrill
Developer



Elk Creek Mountain



Mark Harrill & Family

ABOUT ELK CREEK MOUNTAIN

There's still a place you can get away simply by coming home: Elk Creek Mountain. With more than 55 acres of pure, untamed wilderness steps from your porch, Elk Creek Mountain celebrates your appreciation for hiking, fishing, camping — for adventure — all within a tranquil setting near Todd, North Carolina.

In the past two years, more people have decided to call Elk Creek Mountain home than any other community in Ashe County. Elk Creek Mountain features one- to six-acre homesites priced from \$129,900.

**55 Acres of Common Space • Five Acre Riverfront Park
Community Pavilion • 30 Mile, Long Range Views
Elevations Reaching 4,600 Feet**



Spec Home Available Now



The Todd General Store

THE SAME TODAY AS YESTERDAY. THE TODD GENERAL STORE.

Memorabilia from the early 1900s is displayed throughout the Todd General Store, making it easy to imagine the way business was conducted nearly 100 years ago. Built by Walter and Monroe Cook, the store was established in 1914 in anticipation of the train that would make its last stop in what was then, Elkland station. During its heyday, the store carried a wide variety of general merchandise, clothing, shoes, hardware, food, feed, dried foraged herbs and farm implements.

In 1917, Walter bought out his brother's interest and continued to operate the business as W.G. Cook Store. It was the center of the community and served all the shopping

needs of the local residents. Customers would gather around the wood cookstove to swap stories and catch up on the town news. Most customers either rode horseback or walked. Only a select few could afford automobiles and the few roads that existed were full of potholes.

Although the stopping of the trains and the Great Depression required most of Todd's businesses to close their doors, the General Store was the only one that survived during those lean years. It still stands today as a historical landmark, selling its wares, while hosting many musical and cultural events for audiences who cherish simple living.

The General Store also hosts an Annual Todd New River Festival that is celebrating its 15th year on **October 11, 2008**. Every second Saturday in October, travelers come to Todd from all over to enjoy old-fashioned gospel singing, a checkers playoff, horseshoes, craft displays and storytelling, while fun and comforting bluegrass music plays throughout the day.